

Jake W Miller

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EDUCATION

Farmingdale State College (SUNY)

Bachelor of Science Degree in Interaction Design, Visual Communications
GPA: 3.51, Cum Laude Graduate

May 2024

Farmingdale, NY

Napier University

Design Intern

June 2023 - August 2023

Edinburgh, Scotland

- Conducted comprehensive user research to identify audience pain points and preferences, leading to actionable design recommendations that enhanced performer visibility and improved audience engagement at the Edinburgh Fringe Festival located in Scotland.
- Presented impactful design solutions at a showcase event, effectively communicating findings to stakeholders and festival organizers, emphasizing usability and user-centered design principles.

AWARDS

Business Plan Competition / Ram Tank

Co Founder of product (Cube V)

2023

Farmingdale, NY

- Earned 1st place at the campus level and advanced to the top 10 at the New York State Business Plan Competition, presenting a strategic vision and innovative solution to a panel of industry leaders.
- Demonstrated entrepreneurial skills by leading product development and market analysis for Cube V, showcasing a forward-thinking approach to solving market needs.

WORK EXPERIENCE

NEAT KIDZ, Inc.

UX/Web Designer

September 2020 - Present

Levittown, NY

- Led the design and organization of NEAT KIDZ's social presence, encompassing websites, mobile, and print design.
- Organized the website's information hierarchy, ensuring clear communication of class schedules, events, payments, and dates through wireframing and user flow optimization.
- Increased class registration enrollment rate by over 20% through strategic design improvements.
- Created website prototypes using Figma to enhance user experience, collaborating with stakeholders to refine content and navigation.
- Conducted user testing to gather feedback, iterating on designs based on insights to align with audience needs and improve usability.
- Utilized Agile UX methodologies to iterate on website design and development, incorporating storyboards to map user journeys and enhance the overall experience.

JmilliDrip

Entrepreneur | Founder of JmilliDrip

November 2019 - Present

NY

- Founded JmilliDrip, a customization business specializing in unique, hand-painted designs for shoes, hats, shirts and more, leveraging social media to build a loyal customer base.

Technical Skills

Figma, Adobe XD, Miro, Invision, Illustrator, Photoshop, InDesign, WordPress, Microsoft Office & Outlook, Excel, Keynote, various Google Applications, and basic understanding of HTML, CSS, and Javascript